



2015 WASB LEGISLATIVE ADVOCACY CONFERENCE



Mapping Your Community –

- A. Who are the community leaders (key influencers) who are *already K-12 advocates*?
- B. *Who do we need to work on?*

A

B

Parents	
Grandparents/Other Older Adults	
Students	
School Staff	

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Social Services Agency/Protective Services Personnel	
Realtors	
Service Organizations (Lions, Rotary, Kiwanis, etc.)	
Other Community Groups (Athletic Boosters, etc.)	
Local Elected Officials	
Chamber of Commerce	
Businesses/Business Partners	

A. Who are the community leaders (key influencers) who are *already K-12 advocates*?

B. *Who do we need to work on?*

A

B

Churches, Religious Leaders	
Neighborhood Groups	
Local Media (TV, Radio, Newspapers)	
Bloggers & "Blowhards"	